

LIBR 289 e-Portfolio
Fall 2008

Evidence for Competency D

LIBR 204 – Information Organizations & Management

Strategic Plan Brochure Assignment

May 5, 2005

Focusing on Success

Our focus during the next five years will be in implementing the strategic initiatives. To achieve this focus we must not only work tightly as a team but also implement some tools that help us remain centered.

To that extent we have planned for the creation of three committees that will oversee Funding and Marketing, Programs, Services and Facilities, and Technology Infrastructure. Said committees will be formed by library staff, university management, relevant consulting personnel, and community representatives.

The committees will be instrumental in monitoring progress, raising and solving issues as they appear, and taking each goal to completion. They will be instrumental in ensuring that the action plan milestones are completed as planned.



Conclusion

The Strategic Planning Committee appreciates the input received from the public, our academic community, and our staff in the development of our plan.

Over the next five years we aspire to greatly improve our library programs, services, and technology offerings to be able to serve the information needs of our community.

Very soon we will be able to offer an integrated and holistic organic learning experience to our patrons, one that is a synergy of effective facilities, efficient collections, and increased social interaction.

The plan will be reviewed periodically to allow for monitoring of our success and, if necessary, realignment of priorities and objectives. Through adherence to this strategic plan we vow to fulfill our mission and aspire to achieve our vision.

Acknowledgements

We wish to thank the following individuals who participated in the preparation of the 2005-2010 Orquidea State University Library.

Orquidea State University Board Members

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Organizations

Benito Public Library
Peninsula Library Network
San Pedro County Public Services
Tijera Community College Library

We would also thank our staff and volunteers for their altruistic efforts and tireless dedication to the improvement of our library and our community.

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Orquidea State University Library

➤➤ STRATEGIC PLAN 2005-2010



*Spearheading Integrated
Organic Learning*



Introduction

The Orquidea State University Library provides library services to its academic community through its strategically located facility in the heart of the university campus. The library is also part of the Peninsula Library Network (PLN), a consortium of 21 city, county, community college, and university libraries in San Pedro County. The collections and services of the PLS libraries are also available to all 350,071 residents of the county.

Recent demographic growth and increasing enrollment numbers have made evident the need for expanded library services that can better address our academic and community needs, and a revamping of our outreach and fundraising strategies. A Strategic Plan has been created in order to establish the library's action plan for the future.

To realize this guiding document, a Strategic Plan Committee was formed and a variety of tools were used in obtaining background information to include the creation of focus groups, and regular feedback requests from patrons and staff. The result of this careful planning for the years 2005-2010 will be a strategic plan that will serve as effective guidance for the library in achieving its mission and objectives.

Mission Statement

The Orquidea State University Library's mission is to educate, inform, and enrich our students and at-large community by providing access to efficient collections, resources, services, and facilities, while supporting the University's goals of academic excellence.

Vision Statement

To Become the Information Backbone of Our Community – Our library will be the first place students and people go to for current, reliable, quality information.

To Offer Barrier-Free Information Services – Our constituents will have barrier-free and timely access to all the information resources of the library (physical and virtual).

To Offer State-of-the-Art Facilities – We will maintain an inviting and efficient environment that is comfortable, secure, accessible, and conducive to learning and self-discovery.

To be Technologically Advanced – We will be a leader in the integration of technology and digital services that will enable users to have unlimited access to our onsite collection and global networks.

To Offer Superior Customer Service – We take pride in serving the information needs of our patrons through respectful, friendly, and personalized service.

To Become our Community's Organic Learning Center - The library will increasingly serve as a holistic and complete academic and community center of choice for collaboration, research, and study supported by a variety of resources.

Values

Accessibility - We strive to provide accessible facilities, resources and programs for all.

Accountability – We pledge to utilize public funds effectively.

Community Involvement – We are actively involved in the development of our community.

Excellent Collections and Resources – Offer a modern, well equipped facility to support our community's information needs.

Intellectual Freedom - We support an open and free exchange of information.

Learning - We believe in providing resources and services that contribute to self-discovery and life long learning.

Quality of Service – We provide superior service to our patrons.

Responsibility - We are responsible for providing information services to our community.

Respect & Integrity – We treat everyone with respect, dignity, fairness, honesty and courtesy.

Work Environment - We believe in providing a safe, positive, empowering, and growth oriented work environment that values employees' experience, skills, knowledge, and commitment to the library's mission.

Strategic Initiatives

To achieve our vision and goals for the future, we are setting strategic initiatives for the library. Identifying these priorities will help us head in the right direction and focus on accomplishing our most immediate objectives. Our most immediate priorities are to augment our technology capabilities and obtain necessary funding in order to add value to our basic technology resources.



Effective Technology Infrastructure

To provide an effective technology infrastructure that allows effective use of our collections

-Increase the number of research computer terminals throughout the library.

-Create and maintain a library website that enables users to browse the library's collection, place holds, update their user information, and conduct research remotely.

Enhanced Library Services

To maintain our excellent service level, provide effective use of our facilities, and develop niche programs to meet our constituents' needs.

-Implement a Scholarship & Financial Aid Reference Center.

-Implement a Children's Reading Hour Program.

-Implement the "Curl Up with a Good Book" Program.

-Provide and maintain a wide range of print and digital collections that meet the academic and informational needs of the university and the community.

-Evaluate our current facilities layout and offerings to best accommodate new stations and services.

Funding & Marketing

To develop effective methodology in order to increase our revenue and funding while raising awareness and visibility in the community.

-Develop a fundraising blueprint to increase funding in order to meet our goals.

-Conduct public awareness efforts that support fundraising such as marketing and advertising campaigns.

-Develop close partnerships with other academic and county institutions.

-Expand the library's participation in county, state, and national networks and consortiums.